



2023 SPONSORSHIP & BENEFIT LEVELS

| SPONSORSHIP BENEFIT | PRESENTING SPONSOR \$10,000 | MUSIC IN THE GRASS \$5,000 | PARTY ON THE LAWN \$2,500 | MAGIC IN THE AIR \$1,000 | SUN-SATIONAL \$500 |
|-----------------------------------------------------|-----------------------------|----------------------------|---------------------------|--------------------------|--------------------|
| THANKED AT EVERY PERFORMANCE | ✓ | ✓ | | | |
| LOGO ON BANNER (At 4 Township Locations) | ✓ | ✓ | ✓ | | |
| IN THE LEISURE GUIDE* (Mailed to 10k area homes) | ✓ | ✓ | ✓ | ✓ | |
| SIGNAGE** (At 4 Township Locations) | ✓ | ✓ | ✓ | ✓ | ✓ |
| SOCIAL MEDIA (Reaches over 9,500 followers) | WEEKLY & FEATURED | WEEKLY | 6 POSTS | INTRO & THANKS | INTRO & THANKS |
| IN ENEWS (Reaches over 14,000 area emails) | WEEKLY | WEEKLY | 6 POSTS | INTRO & THANKS | INTRO & THANKS |
| WEBSITE PRESENCE | LOGO | LOGO | LISTED | LISTED | LISTED |

*Sponsorships must be committed by March 15 for inclusion in the Leisure Guide.

**Company logos/names will be listed and scaled proportionate to sponsorship level.

TO INQUIRE ABOUT SPONSORING THIS CELEBRATION, PLEASE CONTACT INDIA FRAZIER/HEAD OF MARKETING & DEVELOPMENT PHONE: 215-628-8744 X3148 EMAIL: IFRAZIER@MCLINC.ORG



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