## Friends of Upper Dublin Public Library Regular Monthly Board Meeting Upper Dublin Township Library Conference Room July 6, 2017

The meeting was called to order at 1:02 pm by Board President, Robert Stutz.

**Board Members Present**: Jerry Caplan, Jan Frohner, Bryan Gillespie, Jo-Ann Hunt, Connie Sugarbread and Robert Stutz. Absent: Dick Haggard, Sandy Merritt, Joan Chinitz, Cathy Murphy and Karen Preston.

Others Present from Library Staff, Friends and Library Board: Andrea Merrick, Library Board Liaison and Cheri Fiory, Library Director.

**Guest**: Rachel Smith, Library Intern, who will attend the University of Illinois in the fall for her Master's Degree in Library Science.

Minutes of June Meeting: Robert Stutz for Joan Chinitz. Approved.

Treasurer's Report: Jo-Ann Hunt, Treasurer: Review of income/expenses to date as well as all existing deposits, checks and withdrawals. As of 6/30/17: Checking account balance: \$62,400.03; Savings account: \$20,305.43. Total deposits on hand: \$82,705.46; Total Income: \$1,108.17 (YTD: \$13,369.52); Expenses/Withdrawals: \$6,464.43, including \$3,876.04 for Children's Programs (YTD: \$25,720.18). Donations: \$42. There was further discussion of Paypal and the location of the Donate button on every page of the Library website and the Friends website. Discussion of matching gifts; Robert will email thank yous to donors who contribute to the Friends through their companies. Much discussion of membership vs. donation. It was determined that Jo-Ann will identify every gift as a membership unless it is earmarked specifically as a donation to fund a particular project (ex. Marionette program; 1,000 Books Before Kindergarten). Then it will be identified as a donation.

**Membership**: Jan Frohner: No activity in the past month. Discussion of number of campaign letters to be sent. Suggestions for the estimated 6,000 households with library cards or all township households (approximately 9,400). Cheri to seek examples of library campaign letters that point donors to give online. Cheri to find out the township's mailing rate and to learn more about the mailing service the Parks & Rec Dept. uses to send the Leisure Guide. Olley Association's services, a firm that Dick researched and shared by email, was also discussed. Jo-Ann will investigate whether or not a permit for nonprofit mailing status in necessary.

## **Fund Raising:**

**Craft Show: Saturday, August 26**: Jo-Ann, Robert: There are currently 46 vendors with a few more applications waiting to be processed. With a plethora of jewelry makers, Jo-Ann is turning away new applicants. Appreciation to Friend Susan Tofani for successfully soliciting a \$500 donation from Audi of Willow Grove. The Show has two sponsors now. The other is John P. Grigger, D.D.S. Family & Cosmetic Dentist, also with a \$500 donation. Jo-Ann will set up a meeting for craft show volunteers in early August.

**Thank You Beer Tasting Event: Friday, June 23, 2017**: Robert: The event was lauded another success. Ninety-nine (99) attended. Cheri had the printed list on hand.

## **Old Business:**

**Audit**: Cheri reported that Jonathan Bleemer had already begun reviewing the documents that Jo-Ann provided, and that he would be reaching out to set up a meeting with Jo-Ann shortly.

**Lawn Chair Raffle:** Cheri reported that the raffle went well and the chairs went to resident Zoe Hunter. Cheri shared that Zoe had identified the win as karma; she had turned in cash to the library that she had

found in a book several years before (over \$150), and since an owner couldn't be identified, the cash went to the Friends as a donation. The raffle netted \$224. Thanks to Upper Dublin Township for building and donating the chairs for the raffle.

**New Business:** 

Next Meeting: September 14.

**Director's Report**: Cheri reported on the success of the kick off of the Summer Reading Club. Already over 900 children/teens are registered. An update on the possibility of the township's purchasing a building to be the future home of the library was provided.

Library Board Report: Andrea: Last meeting was held in May (the next meeting is July 19).

The next meeting of the Friends' Board will be on Thursday, September 14 at 1:00 pm in the Upper Dublin Public Library Conference Room. As always, the public is invited to attend.

With no further business the meeting was adjourned at 2:15pm.

Respectfully submitted,

Cherilyn Fiory, Library Director (filling in for Joan Chinitz, Secretary)