

Board Meeting of the
 Friends of Upper Dublin Public Library
 Upper Dublin Public Library Meeting Room
 February 16th, 2017

The regular monthly meeting, postponed from Feb. 9th due to snow, was called to order on this date at 1:07PM by Board President, Robert Stutz.

Board Members Present: Present were Jerry Caplan, Dick Haggard, Jo-Ann Hunt, Robert Stutz, and Connie Sugarbread. Absent were Joan Chinitz, Jan Frohner, Sandy Merritt, and Karen Preston.

Others Present from Library Staff and Friends: Cheri Fiory, Library Director; Linda Walker and Cathy Murphy, active Friends; and Bryan Gillespie, interested Friend.

Minutes of the January Monthly Meeting The minutes of the January meeting were approved as issued by Dick Haggard, interim Secretary for Joan Chinitz. He will send a copy to Karen Preston for issue on the Website.

Treasurer's Report (Jo-Ann Hunt, Treasurer) Jo-Ann gave her report through January, presenting a summary of Income and Expenses versus the 2017 budget. The Friends' total balance is now \$95,332. Jo-Ann created a new Expense line for Author Events, showing a \$5,000 budget for the year (* see amending note below). She also mentioned that she had carried over budgeted expenses not used in the previous year, affecting two or three accounts (e.g. Teen, Children programs) but it was agreed that we would not do that in future years in order to have clearer oversight on yearly budget. Budget will be reviewed closely near year's end, perhaps in November, to help that process. The Treasurer's report was approved as presented.

Membership Jo-Ann presented a written one-page update for membership chairman, Jan Frohner. Correcting the amount which formerly lapsed members contributed, that amount is \$315. We have a total of 265 members, based on 167 renewals, 9 lapsed renewals, and 89 new Friends from the 2300 mailing letters sent to the Library user list. A total of \$14,053 has been contributed to date, about \$2,000 over 2016 at this time. A breakdown of contributors versus categories of amount given was also shown in the summary. The report was approved as submitted.

Concerning recognition of donors through our website, the Board agreed to provide a link to such a list, alphabetically with no amounts stated, and those not wishing publicity to be included anonymously at the list end. Karen and Jo-Ann will arrange for this to be done. Also, Cheri said that an Adirondack chair was being given to the Board to use however it wishes; it will be considered as part of donor recognition, perhaps as part of the Annual Meeting in April. Cheri is giving it some further thought. Longwood Gardens is providing a special offer and that, too, is being further considered.

Old Business A question about implementing and handling funds via Amazon Smile will be pursued and resolved by Cathy and Jo-Ann.

Linda Walker reported that book donations have picked up lately and the work room is nearly full, keeping the four volunteers busy filling the book sale shelves. The Treasurer's report shows that \$853-worth of donated books were sold in January.

New Business

New Sign Before he had to leave the meeting, Dick re-introduced for consideration a new sign to replace our current one. First, Cheri stated that the township timing could take three years or more before action might require movement from the sign's current location. Dick had been in touch with our current sign provider (Golden Rule Signs) and had an estimate for under \$14,000 for a digital, full LED color, WiFi-controlled, 5-yr. warranted sign which would fit directly into the space of the current sign and still include the Library name and township logo. Some questions are being considered: Who are the target audiences? Would the Township provide some of the funds (beyond accepting and also installing the new in place of the old)? Is UDHS successful in their sign's messaging? The Board will consider these questions and the potential value of having a new sign as described working for UDPL for the next several years, and discuss at the March meeting.

Craft Fair The annual Craft Fair dates had been set previously: Saturday, August 26th (Sunday, 27th, the rain date), and Jo-Ann said she had 13 crafters already signed up and calls are coming in. She will be setting up her committees soon, probably by the end of March.

Thank-You Event Robert reviewed that last year's wine tasting event, thanking our supporters, was quite successful. He is wondering about perhaps hosting a similar event in June, beer and/or wine tasting. Cheri mentioned the Harry Potter exhibit from mid-May to June 20th which could be a possible link to that event. Robert and Cathy will check local micro-breweries and consider the possibilities.

Other Jo-Ann is pursuing possible use of Next Door, a website where we can post events, ask for volunteers, etc., and will report later.

Cheri commented that the Library author series makes a profit, noting that we have \$5,000 budgeted supporting that (which should be recovered). She also mentioned new family passes for the Revolution Museum, and other passes being considered: Battleship Visit, Buck's Co. Children's Museum, and The Constitution Center (if not too costly).

Kiwanis serves children through the "1000 Books before Kindergarten" program. They especially need books for their bilingual families. Cheri informed us that a committee drawing from several civic groups is being formed to determine how this might allow the Library and others to participate. Cheri is a member and will keep us aware of possibilities.

Next Meeting: The next Friends' Board meeting is scheduled for Thursday, March 9th at 1:00PM in the UDPL conference room. As always, the public is welcome to attend.

The meeting was adjourned.

- From above treasurer's report, the correct budget number for the Author budget is \$2,000, not \$5,000, as originally stated and corrected later.

Respectfully submitted,

Richard Haggard, for
Joan Chinitz, Secretary