

**Friends of Upper Dublin Public Library
Regular Monthly Board Meeting
Upper Dublin Township Library Conference Room
September 15, 2016**

The meeting was called to order at 1:05pm by Board President Robert Stutz.

Board Members Present: Jerry Caplan, Joan Chinitz, Jan Frohner, Karen Preston, Robert Stutz and Connie Sugarbread. Absent: Dick Haggard, Jo-Ann Hunt and Sandy Merritt.

Others Present from Library Staff, Friends and Library Board: Cheri Fiory, Library Director, and Connie Pigliacelli, Administrative Assistant; Andrea Merrick, Library Board; Active Friend: Linda Walker.

Cheri introduced Connie Pigliacelli, the new administrative assistant. An addition to the agenda was noted for later discussion.

Minutes of August Meeting: Joan Chinitz
Approved as presented.

Treasurer's Report: Robert for Jo-Ann Hunt, Treasurer: Review of income/expenses to date as well as all existing deposits, checks and withdrawals. As of 8/31/16: Checking account balance: \$66,607.44; Savings account: \$20,299.20; Total deposits on hand: \$86,906.64; Total Income: \$1,961.04 (YTD: \$23,966.78); Expenses/Withdrawals: \$1,376.14(YTD: \$30,419.75). Donations: \$943.90. Book sale proceeds from mid-to late-August were used as seed money for craft show, explaining the lower than usual August number. The book sale YTD total is about \$1000 behind last year, although on-line sales are better. Final total of craft show profit not yet available. We received \$5000 less this year than last from Monte Carlo Night. The Treasurer's report was approved as presented.

Membership: Jan Frohner: One new member and one renewal. There are 219 active members. Discussion of fall membership campaign: Should we expand the campaign? Last year the 1636 letters that were sent to households that had taken out 25 books or more did not yield a large return. \$9320 came in from existing members and \$2691 from the new appeal for a total of \$12,011. It was extremely time consuming for Karen to filter the list to yield only one mailing @household. If necessary, are duplicates to households acceptable: seen as second appeals or inefficiency? Cheri suggested that Friends might want to take advantage of larger fall special events, e.g have a table at Let's Discuss It on 11/3. Cheri will send a list to Barbara and Karen to see if they can find a way to cull those who took out 15-25 books. She will also send the board a list of fall events so the Friends can appear and publicize the fall campaign. Also suggested, as passes are checked out, include a small flyer indicating that the Friends are the sponsors.

Fundraising: Robert for Jo-Ann:

Craft Show: Review tabled until October meeting in Jo-Ann's absence. Robert had written to the CEO of Brandywine Estates and received a check for \$300. The \$500 from the Jarrettown was new this year.

Old Business: Cheri Fiory:

Kiwanis: They are committed to supporting the two libraries in their area, Upper Dublin and Wissahickon Valley, and early childhood education is their emphasis. We receive half the \$2400 donation they make to sponsor **1000 Books Before Kindergarten**, and Kiwanis will hold a party in the spring for children who complete the program. Cheri and Ann of WV Library will meet with Kiwanis local and state officials to explore children's programs.

New Business:, Andrea Merrick, Cheri, Linda:

Library Board Report: Andrea and Cheri reported that the Board mainly discussed the postponement of the master plan presentation to the U.D. Commissioners. **Friends Discussion:** The township administration is working on the plan, which would include potential revenue sources and suggestions for a reasonable project. Cheri stressed that the present library is so crowded that groups must juggle meeting times, books are removed from shelves earlier than desired to make room for new ones, etc. Is an expansion adequate and workable, or is a new building really the answer? What is the best timing for public education and publicity about the issue? Would the Friends support a publicist at the appropriate time? The master plan presentation may be made at the 11/9 U.D. Township Commissioners Meeting at 7:00pm; if so, Friends are encouraged to attend.

Book Sale: Linda proposed that after we complete a final shipment of 40 cartons, we discontinue working with Better World Books. Given the time expended in sorting, scanning and packing books with only 3 volunteers, the limited categories they will accept and the modest profit made, it is no longer feasible to use them. We still have three other outlets (Salvation Army; Green Drop, which provides books to other organizations, e.g. Purple Heart; and Brook Glen Behavioral Hospital, which is starting a new library and needs books for older teens and adults). Donations to the book sale are again coming in. India designed a flyer: donations should be gently used books and donors should make an appointment for large quantities.

Book Barter: Robert reported that on 11/13 the U.D. Education Foundation wants to repeat last year's book barter. He will discuss feasibility with them while explaining that we may not have enough books by that date.

Friends Institute: Cheri: 10/8 free meeting in Grantville, north of Carlisle. Cheri will resend informational email to Friends. Anyone interested in attending should let Cheri know.

Additional Items:

Karen asked about arrangements for jewelry sale setup, etc. It is expected the arrangements will mirror last year's.

Jan said that the Ambler Theater uses frequently changing videos made by members of various community groups for their "Turn off cell phone" message. Cheri will ask India to check this out for possible participation by the library and Friends.

The next regular meeting of the Friends' Board will be on Thursday, October 13, 2016 at 1:00pm in the Upper Dublin Library Conference Room.

As always, the public is invited to attend.

With no further business the meeting was adjourned at 2:03pm.

Respectfully submitted,

Joan Chinitz, Secretary

JEWELRY SALE OCTOBER 22, 2016