

Board Meeting of the
Friends of Upper Dublin Public Library
Upper Dublin Public Library Meeting Room
November 10th, 2016

The regular monthly meeting was called to order at 1:10PM by Board President, Robert Stutz.

Board Members Present: Present were Jan Frohner, Dick Haggard, Jo-Ann Hunt, Karen Preston, and Robert Stutz. Absent were Jerry Caplan, Joan Chinitz, Sandy Merritt, and Connie Sugarbread.

Others Present from Library Staff and Friends: Cheri Fiory, Library Director; Andrea Merrick, Library Board representative; Linda Walker, active Friend.

Minutes of the October Monthly Meeting The minutes of the October meeting were approved as issued by Joan Chinitz, Secretary.

Treasurer's Report (Jo-Ann Hunt, Treasurer) Jo-Ann gave her report through October, 2016, presenting a summary of Income and Expenses versus the 2016 budget. The Friends' total balance is \$85,721. Comparison tables of income and expenses, by month, for the years 2008 through 2016 to date, also were provided. Three highlighted categories were slightly over budget and all others were under budget, as is overall spending for the year to date. Book sales at \$656 were lower than usual. The Treasurer's report was approved as presented.

Membership (Jan Frohner) Jan provided a written report on the annual appeal now mailed to approximately 2500 people, 2300 of whom are library patrons taking 10 or more books out this year but are not Friends of the Library. Our regular Friends' membership of about 220 were sent a separate letter, thanking them for past support and asking for continued membership. Jan thanked those Friends who helped in the stuffing and labeling of so many envelopes. Jan seeks volunteers to appear at the beginning of forthcoming library events to plug membership, providing those showing interest with a 'patron' letter and return envelope. About half of the events are covered.

Fundraising Jo-Ann expressed her disappointment of the jewelry sale results last month. Although over \$2000 was raised, she felt the weather and perhaps not enough publicity were key factors in the low attendance, about half of recent years. The board agreed that the setup, amount of display, and its attractiveness were as good as ever, as Jo-Ann will seek means to get more people out in the future. She thanked all who helped. Linda said that she will pass some information from Pennsylvania Magazine to Jo-Ann that may help in Jo-Ann's pursuit of marketing ideas.

Old Business

Cheri said that efforts of the township toward the long-term master plan are still on hold. She will keep us informed as the pace picks up.

New Business

Discussion turned to Cheri's working budget of potential Friends' support for 2017. Based on the agreement reached after discussion, Cheri will revise her draft into a final one and that will be attached to these

Minutes. To her draft proposal, the Board added \$500 for visitor passes (to a total of \$2500 for all passes for the year) and added \$1500 to donor appreciation costs (for a total of \$2,500 to that category) bringing the total Library budget from the Friends to \$42,250, as shown in the revised final budget, attached.

Additionally, the Board increased its own admin support budget to \$3,000 (from \$2,200) and \$850 was projected for State tax. All of the Friends' cost items will be listed in Jo-Ann's next Treasurer's summary and a total budget for 2017 will then be in hand.

There was discussion of a possible donor appreciation event in conjunction with the library's initiative - Harry Potter's World-Renaissance Science, Magic and Medicine - which will take place from 5/15-6/24/17. A possibility would be combining the event with an exhibit of six banners that will be provided by the National Library of Medicine.

Cheri reminded us that the budget presentation will be on 11/19/16 at 9 A.M. and encouraged us to attend if we can.

At Linda's suggestion, it was decided that we would put the donations to Better Books on hold for a few months. Linda explained how time consuming it is to prepare books for sending to BB and that we do not have enough manpower to do it readily. Another consideration is that we need to accumulate books for a possible book sale in the spring.

Cheri gave the Library Board report. At the last meeting the holiday closing schedule was established. The next meeting is on 11/17/16 at 6:30. It was also decided that in the coming year the Board will meet every other month rather than monthly.

Next Meeting: The next Friends' Board meeting is scheduled for Thursday, January 12th at 1:00PM in the UDPL conference room. As always, the public is welcome to attend.

This meeting was adjourned shortly after 2PM.

Respectfully submitted,

Richard Haggard, for
Joan Chinitz, Secretary