

Friends of Upper Dublin Public Library
Regular Monthly Board Meeting
Upper Dublin Township Library Conference Room
June 9, 2016

The meeting was called to order at 1:10 by Board President Robert Stutz.

Board Members Present: Jerry Caplan, Joan Chinitz, Jan Frohner, Dick Haggard, Jo-Ann Hunt, Karen Preston, Robert Stutz and Connie Sugarbread. Absent: Sandy Merritt.

Others Present from Library Staff, Friends and Library Board: Cheri Fiory, Library Director; Active Friend: Linda Walker; Welcomed Guest: Cathy Murphy.

All welcomed and additions to agenda noted for later discussion.

Minutes of May Annual Meeting: Joan Chinitz
Approved as previously corrected.

Treasurer's Report: Jo-Ann Hunt, Treasurer: Review of income/expenses to date as well as all existing deposits, checks and withdrawals. As of 5/31/16: Checking account balance: \$65,556.94; Savings account: \$20,298.18; Total deposits on hand: \$85,855.12; Total Income: \$1,820.21; Expenses/Withdrawals: \$2,098.93. Donations: \$387.00. Donations included \$120.00 from a 50/50 raffle at Upper Dublin employees picnic and \$170.00 a library patron found in a library book. Income included \$864.00 from book sales and \$232.40 from on-line book sales. One necklace was sold from the case. The Treasurer's report was approved as presented.

Short discussion of the developing marionette show and Summer Reading Program: It is hoped that the marionette show, with a taped sound track, will debut on 6/27 at the opening of the Summer Reading Program. This year there will not be t-shirts but instead other prizes for summer readers.

Membership: Jan Frohner: One new member, who was inspired to join by the wine tasting event. Total membership: 218.

Fundraising: Jo-Ann Hunt:

Craft Show: There are 33 vendors signed up so far (16 from last year), and we are ahead of last year. Vendors from out of this area have inquired, e.g. Delaware. Jo-Ann had to turn away 4 jewelry vendors to avoid too much jewelry. One refused vendor asked to be included next year. Sponsors are the Jarrettown Hotel (\$500), Brandywine Senior Living (\$300- not yet received), George's Market at Dreshertown, formerly Shop 'N Bag, (\$250), and Richard Galbraith, \$100. Robert hopes to secure another specific sponsor and will report on that at a later time.

Jo-Ann has made up 400 attractive bookmark/flyers which will be distributed at various sites, and Karen is developing a small (about 2 ½ x 4") flyer for distribution, e.g. 500 for George's to place in shopping bags at checkout. Jo-Ann is working on yard signs. The commitment deadline for printing materials is mid-July. Logos: will be included in materials but as space permits in smaller pieces.

Further promotion: Cathy suggested handing out information at Ambler's First Friday in August; Cheri spoke of a possible library table at the Ambler Farmer's Market. Perhaps there could be a presence at the large Ambler Fair on 6/17 and 6/18.

Old Business:

Wine tasting numbers and post discussion: 96 attended, represented by 56 Friends memberships. 4 no-shows; 4 non-registrants attended. Cheri thanked all who helped, especially Robert for organizing and

overseeing and Jan for helping organize and handling food, also Joan for helping with food. The event was deemed a great success, with many compliments from attendees and hopes for a repeat next year, perhaps a craft beer tasting. Robert gave Joe, who donated 12 pizzas from his Maple Glen Pizza, a bottle of wine and showed him information from the wine tasting, including his citation.

Total cost: about \$1400. 1/3 of the 90 bottles of wine on hand were used and 55 bottles were later sold. To try to measure effect of event on membership, Jan will compare member donations for the upcoming year with those from this year. Some attendees had commented that they want to increase their future donations. The photographer was excellent as was the high school musical group, although the sound system needed enhancement. Attendees appreciated the 30 minute time extension to 8:00pm. Karen suggested in the future that printed programs should include a map of the specific stations, and others agreed.

Discussion of future events: A beer tasting, perhaps with Forest and Main Brewing Company, a well-known and respected company, which we may try to cultivate. Cathy noted that a beer crafter might also attract a younger, different demographic. Robert hoped a future event would be a fundraiser, but Dick, Joan, Cheri and others thought that a basically free event that acknowledged Friends members could also be an instrument for marketing and increasing future donations for Friends and large and small UDPL projects. Various options included members free/guests pay; all free. The discussion will continue at a future meeting.

Robert reminded that there will be no meeting in July, but the Friends Board will meet on August 11.

New Business: Cheri, Robert, Karen and Dick:

Cheri: Chanticleer pass: \$75. Approved as additional previously non-budgeted pass.

Robert: Requested change to 3rd Thursday for September meeting since he will be absent for the earlier week. **Change to Thursday, September 15 approved.**

Karen and Cheri: Karen reported that Katherine Barnes is retiring in July and asked that the Friends acknowledge her for all her tremendous help to the Friends over the years, especially with the book sale. Cheri said the staff is doing a potluck and giving Catherine a gift. Once they choose a gift, Cheri will share the information with Karen so the Friends can contribute to it. Cheri will announce that no book donations will be accepted after 6/30 until September and a new staff person is place.

Dick thanked Linda for the donation of nice children's books he will give to young Philadelphia school children.

Library Board Report: No representative present.

The next regular meeting of the Friends' Board will be on Thursday, August 11, 2016 at 1:00pm in the Upper Dublin Library Conference Room.

As always, the public is invited to attend.

With no further business the meeting was adjourned at 2:20.

Respectfully submitted,

Joan Chinitz, Secretary