

**Friends of Upper Dublin Public Library**  
**Regular Monthly Board Meeting**  
**Upper Dublin Township Library Conference Room**  
**March 10, 2016**

The meeting was called to order at 1:05 by Board President Robert Stutz.

**Board Members Present:** Jerry Caplan, Joan Chinitz, Jan Frohner, Dick Haggard, Jo-Ann Hunt, Sandy Merritt, Karen Preston, Robert Stutz and Connie Sugarbread. **Absent:** None.

**Others Present from Library Staff , Friends and Library Board:** Cheri Fiory, Library Director; Active Friend: Linda Walker; Welcomed Guests: Wendy Munyon and Cathy Murphy.

**Minutes of February Meeting:**

Approved as presented.

**Treasurer's Report:** Jo-Ann Hunt, Treasurer: Review of income/expenses to date as well as all existing deposits, checks and withdrawals. As of 2/28/16: Checking account balance: \$69,753.30; Savings account: \$20,297.16; Total deposits on hand: \$90,050.46. Our Year-to-date balance is almost \$10,000 more this year than last. Jo-Ann detailed donations received including some recurring, reliable matching grants, e.g. Merck. Treasurer's report was approved as presented.

**Membership:** Jan Frohner: There were 4 additional contributions in the past month with a total of 214. There are 61 new ones this year. Jan suggested that we start to emphasize the possibility for matching grants. Future membership letters will include a more prominent notice about this. Several contributors have already indicated their eligibility for them.

Jan has looked into ways to acknowledge donors and will have more information about this at the April meeting.

**Fundraising:** Jo-Ann Hunt:

**Craft Show:** There are nine vendors signed up so far, including 8 from last year and 1 new one. Several library board members have committed to help before and during the show. All present reviewed the duty sheet and selected options. Jo-Ann emphasized that 90% of the work for the show occurs in advance so everyone can help. Jo-Ann will email a copy of assigned duties to us so we will not duplicate efforts. She will also set up a meeting(s), possibly in the evening so library board members can attend, so we can coordinate and assign specifics.

Re: set up: Cheri has spoken to Derek about help with set up and the issue of the chalk lines. They are difficult to do and have to be totally erasable, an issue that cropped up last year. She will pursue this and also talk to Bill Linde of U.D. Parks and Recreation. Chalk line options were discussed and some materials will be tried out by Linda and perhaps others.

Solicitations: Robert has already secured \$500 from the Jarrettown Hotel. He will again approach Brandywine Estates, and Joan will speak with George at Shop 'N Bag, encouraging the higher \$500 level. Jo-Ann will write to Giant for a gift card and to Herr's. Whole Foods will not be approached since they are concentrating on construction of Spring House site. Cheri will solicit Ambler Savings Bank. An additional inducement this year will be donor's inclusion in the Ambler Theater slide show that Robert has scheduled. It begins on 7/28.

Discussion of publicity and entertainment: Cathy suggested distributing book markers with the flyers where possible or separately when flyers are not practical or accepted. The book markers for One Book, One County were well-received by merchants since size is a factor and by individuals since they can be taken

home as a convenient reminder. Discussion of entertainment possibilities included a marionette show with Linda involved and mention of WDRV (a popular Hatboro radio station). More entertainment ideas are needed.

All food, especially pretzels, should be on site very early since people purchased early in the past.

**Wine Tasting:** After many meetings with Bill of the Jarrettown Hotel, Robert recognized that the event would not occur there. Instead, Bill donated \$500 for the craft show with a commitment to repeat next year if we fulfill our promises re: exposure, etc. We still have a commitment from Brian for June 2 at no charge. After much discussion of a potential site, which should be in Upper Dublin, enthusiastic consensus was to hold the wine tasting in the library itself if feasible. Previously, the Capital Campaign event in the library was a success. It would be a chance to honor larger donors and show them what they are supporting; to invite Upper Dublin Commissioners and demonstrate the STEAM Lab; to involve teen volunteers. A Friday date would be preferable since on Fridays the library closes at 5:00. Robert will check Brian's availability for June 3. Robert and Jan will attend a wine tasting at the Lower Providence Library and see how they handled the question of a liquor license and other issues.

**Old Business:** Foundation speaker (SKYPE) on Monday, March 14 from 5:30 to 6:30 in main meeting room for Friends and library boards re: possible change from Friends to a foundation.

**Annual Meeting:** April 14 at 11:00 to be followed by Volunteer Luncheon. Robert polled board, and all present including officers are willing to serve in same position next year. Linda will remain as an active friend, and Wendy and Cathy will attend more meetings before committing.

**New Business:** Cheri, Robert and Karen:

**Friends member for Volunteer of the Year Committee:** Joan will repeat as member.

**Library Board Report:** Cheri: Not much to report. They discussed craft show and some policies. The next board meeting, which Robert may attend, is on 3/16.

Karen reported that she received an email from a man who wants to buy nonfiction books from the library and who asked if we were having a bag sale. A discussion followed: Robert noted that revenue from book sales is down and wondered if we should continue to give to World Books since they deplete our stock and don't pay much. However, they take what we don't sell. Robert also wondered if it is time for a sale. Although we have many paperbacks, our general stock is low. Linda continues to give children's books to 4-5 outlets, but not many saleable books are in stock. Karen will talk to Katherine about the man's request and also about a possible sale and building stock for it. Cheri cautioned not to encourage more books than we are getting. Linda said it is imperative that if there is a sale, there must be volunteers after closing to re-shelve.

**The next regular meeting of the Friends' Board will be the Annual Meeting, Thursday, April 14, 2016 at 11:00am in the Upper Dublin Township Community Room D.**

**As always, the public is invited to attend.**

With no further business the meeting was adjourned at 2:25.

Respectfully submitted,

Joan Chinitz, Secretary